

HYEMI SONG

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HOME PAGE hyemisong.com SENSEABLE CITY LAB senseable.mit.edu

Professional Experience

MIT Senseable City Lab | Boston, USA

Data Visualization Specialist | 2016 to Present

Developed and designed web applications for *Urban Exposure (Web/Visualization)*, *Pisapool (Web/Visualization/app for Exhibition)*, and *Cityways (Web/Visualization)* using data related to urban experience and mobility. Duties are Data Analysis, Visualization, and Development.

Faculty | Providence, USA

2016 RISD Wintersession, Measuring the Universe | 2016

This course allows students to delve into the potentials of science and artistry to help create a framework with which to understand terms and concepts in measuring the Universe for creators and audiences.

eyeballNYC | New York, USA

Design Intern | 2015

Designed a Logo for Sylvia Day who is a US best selling author and took part in 5+ projects.

NAVER Corporation | Seoul, Korea

UX/UI designer | 2011 to 2014

Designed mobile/web UI/UX for Social Network Service, me2day (Equivalent with Twitter in KR) and Portal Service, NANER (the largest search engine in KR). Duties were wireframes, user flows, mockups, UI design, and UI Guideline.

VINYL Interactive | Seoul, Korea

UX/UI designer | 2010 to 2011

Devised UI/UX design and developed Service Strategies & Proposals of web/mobile services, interactive installations, and digital media promotions for 10+ clients, including SAMSUNG, KOREA TELECOMMUNICATION. KT Olleh Square was the most successful project and won a prize from iF design award. I worked as a project lead.

2015 Brothers | Seoul, Korea

Art Director | 2009 to 2010

Designed and direct advertising projects for 20+ clients, including SKTelecom, SAMSUNG, and Korea Technology.

PXD | Seoul, Korea

Interaction Designer | 2008 to 2009

Developed and designed mobile/web UI/UX services for SKTelecom, SAMSUNG.

Samsung Electronics | Seoul, Korea

Internship | 2007

Researched web 2.0 and Flexible Display Project proposal.

Cheil World Wide | Seoul, Korea

Internship | 2006

Participated in NY Time Square Outdoor Advertisement Proposal to make a creative movie.

Kiz Entertainment | Seoul, Korea

Clay Animator | 2003

Participated in Clay animations for AD, TV Series with 5+ Clients, including Korean Broadcasting System and Dino land.

Education

Rhode Island School of Design | Rhode Island, USA

MFA, Digital + Media | 2014 to 2016

Samsung Art & Design Institute | Seoul, Korea

BFA, Communication Design | 2005 to 2008

Publication

A' Design Award | ITALY

Solar System | 2017

+Publication for winners of 2016-2017 A' Design Award and Competition

GDUSA | USA

DATALOVERS | 2016

+GDUSA Annual publication for winners of 53rd Graphic Design Award

Guardian | USA

Urban Exposure | 2016

+Data Visualization Project at MIT Senseable City Lab

RAW DATA | USA

The temperature of my mind / Visualizing works | 2014

+ Author: Steven Heller, Rick Landers

Visual Loop | Brazil

Finding stories of data visualization from twitter | 2012

jass3 | USA

Visualizing Works: Hyemi Song's Innovative Portfolio | 2011

Visualising Data | USA

Visualizing Works: Hyemi Song's Innovative Portfolio | 2011

Sadi Vision | Korea

Visualizing Works | 2011

IF Online Gallery | USA

KT Olleh Square @ IF Online Gallery | 2010

2009 Seoul Design Olympiad | Korea

Annual publication for winners | 2009

ADAA Online Gallery | USA

The temperature of my mind | 2008

Skills

DEVELOPMENT

JavaScript / D3.js / jQuery / HTML / CSS / Mapbox /
Leaflet / P5.js / Processing / Actionsript 3.0 / Papervision
3D / Tableau

Beginner: Python / Node.js / WebGL

UI/UX

Strong Documentation with clear visual design /
Wireframe / UI Guideline / Rapid Prototyping

GRAPHIC DESIGN

Adobe Creative Cloud / Qualification COLORIST (National
Qualification)

Awards / Grants

2016-2017 A-Design Award and Competition | Italy
Winner | 2017

53rd American Graphic Design Awards | USA
Winner | 2016

Spark International Design Awards | USA
Finalist | 2016

Adobe Design Achievement Awards | USA
Semifinalist | 2008, 2015, 2016
Honorable Mention Winner | 2007

Rhode Island School of Design | Rhode Island, USA
Assistantship, Fellowship | 2014 to 2016

IF Design Award | USA
Prize Winner | 2010

Good Design Award | JP
Prize Winner | 2010

Seoul Design Olympiad 2009 | Korea
Prize Winner | 2009

SADI Graduation Award | Korea
Experimental Portfolio Winner | 2008

SADI Cheil WorldWide Scholarship | Korea
Half-Tuition | 2007

11th Environmental Management Corporation Award |
Korea
Prize Winner | 2006

Exhibitions

RISD Graduate Exhibition
@ Providence Convention Center | USA
June 02, 2016 - June 08, 2016
Title: Walking in a place, Walkestra

Dark Matter

@ RISD Sol Koffler Gallery | USA
February 05, 2015 - March 20, 2016
Title: Solar System (Video Installation)

Image Landscapes: New Readings in Art, Design and Architecture

@ RISD Gelman Gallery | USA
October 30, 2015 - January 17, 2016
Title: Solar System (Video Installation)

Annual Student Artists' Book Exhibition

@ RISD Fleet Library | USA
May 6 to July 6, 2015
Title: Solar System (Music jacket design)

Sharing Experience 2009

@ Zero one center Gallery | Korea
August 07, 2009 - August 08, 2009
Title: Listen, I'm your Wilson (Interactive Installation
& Web/Mobile App. Service proposal)

Onepiece Magazine Ceromony Party 500 | Korea

April 25, 2009
Title: Faces (Interactive Installation)

Reviewing Hanul Exhibition

@ Space Hiut | Korea
March 01, 2009 - March 31, 2009
Title: Visualizing sound (Motion Graphic)

GUANGZHOU Design Korea Exhibition

@ Guangzhou China
September 2008
Title: Temperature of my mind (Information Design)

1st, 2rd D.I.P. Exhibition

@ SADI Space Gallery | Korea
September 2008
Title: Body Mass ImageBuilder (Interactive
Installation)

January 01, 2008
Title: Trip (Interactive Installation)

SADI Graduation Exhibition

@ SADI Space Gallery
December 07, 2008 to December 14, 2008
(Interactive Installation / Information Design / Motion
graphic / User Interface design)

Hanul Exhibition

@ Shinhan Gallery (Motion Graphic)
June 2006